"Lost Odyssey"

Fact Sheet August 2007

Title: "Lost Odyssey™"

Publisher: Microsoft Game Studios

Developer: Mistwalker and feelplus Inc.

Format: DVD for the Xbox 360[™] video game system

ESRB Rating: Rating pending

Availability: Winter

Price: \$59.99 (U.S.) (ERP)

Product Overview:

Famed game producer Hironobu Sakaguchi of Mistwalker game studio, along with feelplus Inc. and Microsoft Game Studios, leads a staff of gaming masters to bring a truly next-generation role-playing experience to Xbox 360 in "Lost Odyssey."

"Lost Odyssey" is the story of Kaim, an immortal character who has lived more than 1,000 years and doesn't remember his past and doesn't know where his future lies. Throughout Kaim's journey, a handful of characters will join him on an odyssey to discover their intricate past and destiny, leading players through a dramatic story of massive scale. "Lost Odyssey" will feature breathtaking visuals and an epic adventure made possible only by the power of Xbox 360.

Features: Features include the following:

blends massively multiplayer online role-playing game (MMORPG) elements into the game's traditional RPG system, enabling players to make strategic decisions for a more immersive and deep gameplay experience.

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• Engaging and unparalleled emotional story. With story sequences penned by award-winning Japanese novelist Kiyoshi Shigematsu in cooperation with producer Hironobu Sakaguchi, "Lost Odyssey" sets a new benchmark for the RPG genre with a combination of true-to-life cinematics and the story of an immortal man who has been suffering in many ways for 1,000 years. Players will witness Kaim's life as he lives through many generations, becomes part of numerous families, falls in and out of love, and confronts all of the conflicts that arise. Kaim's struggles are set in a world that is on the verge of a "mystical industrial revolution," where mankind has attained dark powers.

- Massive scope and engrossing environments. The
 massively scoped worlds, memorable characters and
 epic story line of "Lost Odyssey" play out like an intense
 and unsettling blockbuster action film. Heading up the
 artistic demands of the title is famed Japanese comic
 artist Takehiko Inoue; renowned composer Nobuo
 Uematsu has been recruited to create a contemporary
 soundtrack.
- Realistic graphics in next-generation gaming.
 Powered by Unreal Engine 3 technology, "Lost Odyssey" boasts stunning visual fidelity and rendering quality.
 The Unreal Engine 3 technology pushes high-definition visual designs to a higher level and brings out the smallest details in the largest battles. Gamers will experience a rich dynamic world with an unprecedented level of detail. Users can experience the true-to-life gameplay and facial expressions of emotionally distressed characters in the world of "Lost Odyssey."

Developer Information:

Mistwalker is a creative company founded by Hironobu Sakaguchi, the original developer of "Final Fantasy" and "Blue Dragon." Operated by a handful of experts, the direction of new Mistwalker is influenced by Sakaguchi's extensive industry experience.

feelplus Inc. is a developer of large-scale RPGs. Featuring a highly experienced staff, the company possesses a powerful development system capable of handling the entire creation process including external networking, game design, artwork, programming, sound and prerendered movies. feelplus Inc. is currently focusing its

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overflowing energy into the development of "Lost Odyssey" to give RPG fans worldwide more stunning visuals appropriate for a new-generation game console and new experiences that will stimulate the players' senses.

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